Sample Curriculum for Tourism English Course

Course Information	20 students, adult, intermediate level 5 months (February to July) 5 units per course 1 unit per month 46 lessons in 23 weeks 2 – 50 min. classes (Monday and Wednesday, 6:00-6:50) per week
Course Rational	This course was designed for working adults who wish to improve their communication skills in English in order to improve their employment prospects within the tourism industry. It teaches the basic communication skills needed to communicate in a variety of different work settings. The course seeks to enable participants to recognize their strengths and needs in language learning and to give them the confidence to use English more effectively to achieve their own goals.
Overall Objective	The students will develop their language skills from a general understanding to specific knowledge within the confines of the tourism industry.
Unit 1: **Types of Holidays (Vacations)**	February 2 – February 26

Unit Objectives: Upon completion of this unit students will be able to give holiday information, talk about holiday experiences as well as write and respond to letters of enquiry.

Listening Skills: Students will increase their listening comprehension by completing specific listening tasks. The focus areas are related to conversations with customers; formal speech and advising.

Speaking/ Pronunciation Skills: Students will describe previous holidays and persuade other classmates to buy a holiday package, they will focus on word stress to make a point.

Reading/Vocabulary Skills: Students will read formal business letters of inquiry, students will discuss and use vocabulary about types of holidays, and prices.

Writing/ Grammar Skills: Students will write formal letters of inquiry and respond to letters of inquiry, they will also write persuasive holiday brochures.

Week 1	**Lesson 1 Objective**: students will create "types of holidays" vocabulary list, they will use the list to describe their holiday in groups (I remember when…, simple past tense),
	L2 Objective: Students will read holiday brochures and discuss tone, students will review holiday vocabulary to create holiday brochures.
Week 2	**L3:** Students will learn price vocabulary (word form and idioms of: expensive, cheap, bargain, steal, comparative, competitor, under-sold etc) and review holiday vocabulary. Students will complete a listening task of a travel agent selling a holiday package to a client.
	L4: Students will practice word stress and observe how it influences meaning. Students will use price vocabulary and holiday vocabulary to create sales role-plays.
Week 3	**L5:** Students will review parts of the business letter template and formal greetings (salutation, message, closing, signature, printed name, position of sender, RE, CC, ENC). Students will complete reading exercises based on letters of inquiries and their responses.
	L6: Students will review parts of the business letter template and formal greetings to write letters of inquiry about a golfing holiday. They will respond to other classmates' letters.
Week 4	**L7:** Students will discuss sales techniques. Students will bring all aspects of Unit 1 together to create 5 minutes role plays with their partners.
	L8: Students will present their role plays to the class.
Unit Assessment	Students will hand in letters of inquiries for grading. Students will be evaluated on their speaking skills during the final role play in Week 4.

The above portion of the curriculum contains enough information for the teacher to start lesson planning and to consider the materials and resources needed for the completion of the unit. You may have noticed that assessments have already been considered in the curriculum. Assessment is an important aspect of learning and should be considered early on in the course planning process.